

**AGENDA SUMMARY PAGE**  
**CITY COUNCIL MEETING OF: OCTOBER 21, 2009**

**DEPARTMENT: ADMINISTRATIVE SERVICES**

**DIRECTOR: TED J. OLIVAS**

☐ Consent ☒ Discussion

**SUBJECT:**

Discussion and possible action regarding the City's involvement in and support of the V.F.W. Post 1753 2009 Veteran's Day Parade, requested amount of support \$10,064.00 - All Wards

**Fiscal Impact**

☐

No Impact

☐

Augmentation Required

☒

Budget Funds Available

**Amount:** \$10,064.00

**Funding Source:** Special Revenue Fund

**Dept./Division:** Finance and Business Services

**PURPOSE/BACKGROUND:**

V.F.W. Post 1753, a 501(c)(19) tax exempt organization, is requesting a waiver of fees and costs associated with the 2009 Veteran's Day Parade. The parade is scheduled to take place Wednesday, November 11, 2009. The amount requested is the same as approved for the 2008 parade, which covers fees and labor for city provided services including street cleanup, bleacher rental, show mobile rental, and some rental equipment costs.

**RECOMMENDATION:**

Consider the request by the V.F.W. Post 1753 2009 Veteran's Day Parade Committee with a funding amount not to exceed \$10,064 to offset the cost of city provided and contracted services.

**BACKUP DOCUMENTATION:**

1. Agenda Memo
2. 2009 Veteran's Day Parade Proposed Parade Budget
3. Showmobile Rental Application for Veteran's Day Parade
4. Bleacher Rental Agreement
5. Pedestrian Rail Rental Estimate
6. Streets and Sanitation, Veteran's Day Parade Support Cost Summary
7. Streets and Sanitation, Veteran's Day Parade Support Cost Summary, Part 2

Motion made by STEVE WOLFSON to Approve

Passed For: 6; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 1

RICKI Y. BARLOW, LOIS TARKANIAN, STEVE WOLFSON, GARY REESE, STEVEN D. ROSS, STAVROS S. ANTHONY; (Against-None); (Abstain-None); (Did Not Vote-None); (Excused-OSCAR B. GOODMAN)

**CITY COUNCIL MEETING OF: OCTOBER 21, 2009**

## Minutes:

TED OLIVAS, Director of Administrative Services, stated that the City has been involved with the Veteran's Day Parade for many years. The parade is scheduled for November 11th and the funding requested covers various fees including labor for street clean-up, bleachers and show mobile rentals. He provided a short video of last year's parade. MAYOR PRO TEM REESE asked that there be a huge band at the forefront of the parade.

COMMANDER BILL STOJAK, Senior Advisor of the parade, acknowledged the austerity of the budget. He pointed out this is one of the largest parades west of the Mississippi which has been nationally recognized. This year, there will be an additional burden of offsetting costs for the Las Vegas Metropolitan Police Department (Metro). It takes a lot of work and this year a larger Metro presence is needed.

LAUREN SWANSON, Commander of Post 1753 and District Commander of District 5, stated that currently they have over 5,000 participants in the parade. He has contacted CNN and he believes they will come to see that this parade will become the biggest parade in the nation.

MARK CHRISTENSON, Junior Vice Commander, Post 1753, stated that they have over 4,000 volunteer hours associated with the parade, and the economy downturn has become an obstacle, which has prompted some creative marketing. The parade is part of Veterans' Week. He invited the Councilmembers to the kickoff of the parade called the American Hero's Challenge sponsored by the American Sugars, the Stars and Stripes Foundation and Post 1753 to be held at Desert Sportsman on November 7th and 8th. It involves the Swat Teams from Metro, Henderson and North Las Vegas, as well the State and Nellis Air Force Base military teams. The economy is affecting the care of the wounded servicemen, but they will do their best to meet or exceed last year's number of wounded servicemen and their families. They are working out the issues regarding the flyover by Nellis Air Force Base and the Nevada Guard rescue helicopters.

COUNCILMAN ROSS verified that the American Hero Challenge is a shooting and athletic event and the majority of teams are from Las Vegas. The proceeds will be used for the building of the Veterans Memorial and for assisting local veterans. MR. CHRISTENSON stated there will be a press day and invited COUNCILMAN ROSS to participate. COUNCILMAN ROSS stated that last year's parade was great and this parade is for the men and women who are dedicated to fighting for freedom. MR. CHRISTENSON pointed out that Nevada is second for its National Guard and currently have four units deployed in Afghanistan and Iraq. Nellis Air Force has 40% of its force on active duty.

MR. STOJAK added that during Veterans Week, there will be a book signing by JOHN CAVIANI, who is a Medal of Honor recipient. DICK VARSENCO and CHUCK MULHANNEY, a top shooter, will be doing appearances and fundraising on Tuesday, November 10th. MR. STOJAK will provide the Council with all other pertinent dates.